Building a privacy respectful startup
Hello!

- I’m Ziad WAKIM
- Kumbu is the digital souvenir box
- I’ll share a feedback from our experience building kumbu
Trade-offs

- It is now super fast to build a startup
- Speed has common trade-offs
- Let’s add privacy to it
Levels of Customer Data

- What the customer think
- What you’re collecting
- What your leaking/sharing
Services startups usually outsource - Analytics - Social Sharing - CRM / Messaging - Email Automation - Error Messages and logging
Customer Privacy as part of your decision framework

- Key Questions to ask when picking a service
- How to communicate effectively
- Our picks at kumbu
Thank you!

- Let’s keep the conversation moving
- Lots to explore still
Commercial Break

www.getkumbu.com

- Go Sign up!
- Use it!
- Tell us what you think

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